

## 1957 DeSoto Adventurer Convertible

Who would have guessed that only three years into the future, the DeSoto marquee would join the countless rank of “orphan” manufacturers, but for the moment times were good. In fact 1957, saw a resurgence of all Chrysler products. This was due to overwhelming public acceptance of its new models, which displayed daring styling and advanced engineering. Unfortunately DeSoto was Chrysler’s weakest member, posting only a 16% sales gain over the previous year. Today we suspect any car manufacturer would be happy with double-digit sales gains---but times (and cars) have changed...



**This top of the line 1957 DeSoto convertible achieved an engineering first, becoming the first American production vehicle with a 10 to 1 compression ratio. In other words, 345 cubic inches translated to 345 Horsepower!**

**Entering the automotive scene two months after other DeSotos, the Adventurer was given an introduction befitting its prestige. Built on the 126-inch chassis (same as Chrysler 300 models), it featured many items of equipment and décor that were exclusive to its lofty rank. Many desired it, but only 300 persons were privileged to buy (today it is estimated that 9 still exist).**

**DeSoto Adventurer was available in two color combinations, either white or black with gold accent. This example also has optional power windows, power 6-way seat, tinted glass, Hi-Way HI-FI (a 16 2/3 rpm record player), and factory air conditioning. It came in at a price of \$4272.00 plus delivery cost, dealer prep, and options. A respectable sum in 1957.**



**Standard equipment included a 345hp HEMI motor, twin 4-barrel Carter WCFB carburetors (with the now famous “bat wing” air cleaners), a full racing camshaft, dual twin strut mirrors, twin rear antennas, electric clock, and dual exhaust. Our example was a body off total restoration, which we acquired from the Milhous Collection in Boca Raton, FL. We believe it to be one of the finest known surviving examples.**